

ESTÉE LAUDER

From the Nighttime Skincare Expert:

NEW ADVANCED NIGHT REPAIR OVERNIGHT TREATMENT

One-night, triple-action recovery.

Available as from September 2024

The experts in nighttime skincare introduce a transformative, leave-on overnight treatment. **New Estée Lauder Advanced Night Repair Overnight Treatment** cocoons skin with its silky, second-skin texture, for triple-action recovery to help restore skin's visible energy, moisture, and barrier. Advanced Night Repair Overnight Treatment features ATPower™ Technology to boost skin's visible energy, Multi-Molecular Weight Hyaluronic Acid + Polyglutamic Acid (PGA) for intense moisture recovery, a 13% Lipid Infusion for powerful barrier recovery and patented Tripeptide-32 to help optimize skin's natural rhythm of renewal.

The groundbreaking formula visibly activates triple recovery every night, resulting in: **58%** moisture recovery¹, **+40%** barrier strength², and **+28%** visible energy³. Skin looks like it had two nights of sleep in one⁴ -- awaken to a fresh, energized look each morning

Clinical testing on 26 women, after 1 product application.
Clinical testing on 32 women, 2 hours after 1 product application.
Clinical testing on 33 women, after 1 product application at night, measured after 12 hours.

72% of women agreed in consumer testing on 127 women, who identify as poor sleepers after using product for 4 weeks, nightly agreed, **"My skin looks like I got 2 nights of sleep in 1."**



ONE-NIGHT TRANSFORMATION

While we sleep, skin naturally repairs—making night the optimal moment to recover from skin aging assaults. Estée Lauder research shows that at night, skin's barrier is more permeable and prone to moisture loss. As we age, and with daily exposure to environmental aggressors, skin cells' energy is depleted, leading to a weakened skin barrier, dehydration, lines & wrinkles, and uneven texture.

New Advanced Repair Overnight Treatment builds on 40+ years of night science expertise to activate skin's youth and refuel energy when skin is at its most receptive state, at night. The formula's recovery power refuels, restores and recaptures skin's youthful vitality by morning.

In just one night⁵, skin looks:

- **13% smoother**
- **28% more radiant**
- **13% less lined**

Clinical testing on 33 women, after 1 product application at night, measured after 12 hours.

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TRIPLE RECOVERY

New Advanced Night Repair Overnight Treatment is designed to fuel triple recovery — visible energy, hydration, barrier — to recharge and recover from aging assaults accumulated during the day:

Visible Energy Recovery: ATPower™ Technology

- Comprised of key energy-boosting ingredients including succinic acid and artemia extract to support ATP (Adenosine Triphosphate), skin's natural source of energy.

Boosting skin's energy results in a halo of visible benefits across skin: elasticity is improved, texture is smoothed, and radiance is restored.

Intense Moisture Recovery: Infusion of Multi-Molecular Weight Hyaluronic Acid + PGA

- **High molecular weight hyaluronic acid** helps plump the top surface of skin
 - **Low molecular weight hyaluronic acid** activates skin's own levels of hyaluronic acid
 - **Polyglutamic Acid (PGA)** helps prevent the breakdown of skin's own hyaluronic acid
- The formula helps recover skin's moisture levels, plumping skin while activating skin's own synthesis of HA, resulting in 58%¹ moisture recovery by morning.*

Powerful Barrier Recovery: 13% Lipid Infusion

- Advanced Night Repair Overnight Treatment's ultra-nourishing formula features a 13% Lipid Infusion comprised of **Shea** and **Cocoa Butters** for barrier recovery after just 1 use.

The formula strengthens skin's barrier at its most receptive state, at night, resulting in 40%² barrier recovery by morning.

Additionally, formulated with serum-grade technology, patented Tripeptide-32, helps optimize skin's natural rhythm of renewal. Estée Lauder's 1-in-60 million peptide helps support skin's natural nighttime renewal for more youthful looking skin.

INNOVATIVE SECOND-SKIN TEXTURE

Advanced Night Repair Overnight Treatment was expertly crafted with precision heat and then perfectly cooled to develop its unique texture. The silky, ultra-cushioning texture melts upon application to create a breathable, cocooning, "second-skin" seal that locks in the nighttime skincare regimen and helps optimize visible age recovery.

FORMULA FACTS

- Free of drying alcohol. Free of synthetic fragrance.
- Also appropriate for fragile, sensitive skin.
- Free of parabens, phthalates, sulfites, sulfates, paraffin, mineral oil
- Dermatologist-tested. Won't cause breakouts, won't clog pores (non-acnegenic).
- For all ages, all skintones, all skintypes, from dry to oily.

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RESPONSIBLE PACKAGING

- Recyclable glass jar
- Recyclable carton is FSC-certified

APPLICATION:

Apply a thin layer all over face and neck. Ideal after your repair serum and moisturizer as the last step of a nighttime skincare routine.

Availability: NEW ADVANCED NIGHT REPAIR OVERNIGHT TREATMENT is available in all Estée Lauder point of sales as from September 2024

Suggested Retail Price: €126

PROVEN RESULTS

Clinical and Consumer testing results for **New Advanced Night Repair Overnight Treatment**

PRECISION CLINICAL TESTING:

One night. Triple recovery.

- +58% Moisture⁶
- +40% Barrier Strength⁷
- +28% Visible Energy⁸

In just one night, skin looks:

- 13% smoother⁸
- 28% more radiant⁸
- 13% less lined⁸

CONSUMER RESULTS:

- 95% said skin feels recharged upon waking.⁹
- 95% said skin feels soft as satin upon waking.⁹
- 91% said it blankets skin with moisture.¹⁰
- 90% said it melts into skin on contact.¹¹



1. Clinical testing on 26 women, after 1 product application.

2. Clinical testing on 32 women, 2 hours after 1 product application.

3. Clinical testing on 33 women, after 1 product application at night, measured after 12 hours.

72% of women agreed in consumer testing on 127 women, who identify as poor sleepers after using product for 4 weeks, nightly agreed,

4. "My Skin looks like I got 2 nights of sleep in 1."

5. Clinical testing on 33 women, after 1 product application at night, measured after 12 hours.

6. Clinical testing on 26 women, after 1 product application.

7. Clinical testing on 32 women, 2 hours after 1 product application.

8. Clinical testing on 33 women, after 1 product application at night, measured after 12 hours.

9. Consumer testing on 163 women after using product for 4 weeks, nightly.

10. Consumer testing on 163 women after 1 product application at night, measured after 12 hours.

11. Consumer testing on 163 women after 1 product application.

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